



The Brambles Children's Day Nursery – Privacy Policy

What is the GDPR?

The General Data Protection Regulation (GDPR), which came into force on May 25th, 2018, aims to protect the fundamental right to privacy and the protection of personal data of European Union (EU) citizens. This regulation affects any entity (including websites) that processes EU citizens' personal data. Whether or not you or your business is located in the EU, if you have EU site visitors, or if your marketing campaigns target EU citizens, this affects you. As awareness and concerns about the protection of personal information is increasing worldwide, it is important that businesses, both small and large, implement and provide their site visitors with a comprehensive privacy policy. To that end please see below our (Brambles Children's Day Nursery) Privacy Policy.

What is a privacy policy?

A privacy policy is a statement that discloses some or all of the ways that client and website visitors' data is collected, used, disclosed, and managed. It fulfills a legal requirement to protect client or website visitors' privacy.

What type of information do we collect?

We only collect personal data (child & parent/carers names, addresses, telephone numbers, etc) for registrational, essential emergency contact and attendance fees invoicing purposes.

In addition, we receive, collect and store any information you enter on our website or provide us in any other way. Also, we may collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

In the main part, personal information is collected 'face to face' at the point of registration (limited information such as parent/carer & child's name may be taken over the telephone at the time of a parent/carer making an attendance enquiry or appointment to view the nursery). Also, when you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate our Services;
- To provide our Users with ongoing customer assistance;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

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How do we store, use, share and disclose our site visitors' personal information?

- We do not share or divulge any information with other parties.
- All information is treated and held in a strictly confidential manner.
- Any images or related written word would only be included on our website with prior parental consent.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How can our site visitors' withdraw their consent?

If you don't want us to process your data anymore, please contact us at brambleschildrensdaynursery@gmail.com or write to us at The Brambles Children's Day Nursery, Yew Tree House, Rogers Lane, Gwersyllt, Wrexham LL11 4SG

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at brambleschildrensdaynursery@gmail.com